

Before you lies "TRIONEWS", volume 3 number 1
The Trioliet newsletter, with which we wish to inform our contacts and customers about the latest developments within Trioliet.

Introducing...

Alois Rosinger

Alois Rosinger has been the new area manager for Southern Germany since 1 October 2009. Alois is responsible for sales in Lower Bavaria, Upper Bavaria East and the Upper Palatinate. Alois has been working in the agricultural business since 1977. Starting out with the company Mühling in Neumarkt and then with Agrartechnik, the firm AST and Claas, and as head of sales for Baywa in the Upper Palatinate West region of Bavaria. Alois is 53 years old, married with two children and his hobbies are mountain walking and skiing.



Padraig O'Kane

Padraig O'Kane has been the new area manager for Ireland and Northern Ireland since 15 January 2010. Padraig previously worked as area manager for Ireland and Scotland for Redrock Engineering. Padraig already has 10 years' experience as a product specialist with the Trioliet programme. Padraig is 50 and in his free time keeps himself busy with country music, charity work and holding safety courses for the tractor and telescopic handler.



Stenderup Maskiner

The company Stenderup A/S was founded in 1936 in the village of Stenderup in Denmark, about 50 km from the German border. Stenderup nowadays has sites in Stenderup, in Dalmose on the island of Sjælland, and a new site was recently opened in Jals. At present the price of milk is also at a fairly low level in Denmark, but Stenderup really believes it is holding all the trumps with the Triomatic, for adapting to the needs for greater feeding efficiency and lower labour requirements. There are currently four Triomatics running in Denmark. On 3 and 4 September the Stenderup Sales Team was at Trioliet in Oldenzaal for product training. Stenderup later send out a mailing in Denmark to 5.000 dairy farmers with more than 70 dairy cows. Stenderup's Product and Marketing Manager Neils B. Nielsen also recommended that other Trioliet importers and dealers undertake such mailings as this way you not only contact "fixed" clients, but "old" and new clients. The magazine can be seen on the website www.stenderup.eu under the heading "nyheder".

Besides this, Stenderup has also drastically updated its website. Many new videos of the Triomatic have been added that, according to Niels, gives an extra boost to "sales power" when selling the robot feeder.



Stenderup Sales Team

Trioliet and Fenaco-Landtechnik: 10 years of close partnership in feeding equipment.

Since 1 September 1999 the company Fenaco-Landtechnik from Zollikofen has been the importer of Trioliet machines in Switzerland. The success of the Trioliet-Fenaco collaboration lies on the one hand in complete programme in feeding equipment, and on the other in a solid relationship of trust with effective advice for the client. This means that Fenaco ensures outstanding service. To underscore this successful 10-year collaboration, Trioliet export manager Jarno Reulink presented Hans U. Siegenthaler (Sales Manager Switzerland) and Andreas Thöni (Workshopmanager) with a certificate in Zollikofen.



Sales training in Agromix Poland

On Thursday 11 March, the Sales Team of Trioliet importer Agromix attended a training session in Rydzyna, Poland. All of the team were later presented a training certificate by Export Manager Harry Kleverkamp.



First Triotractor delivered in Poland

On 15 February the first Triotractor was delivered in Poland. Agromix, the Trioliet importer in Poland, sold the Triotractor 1700 VL to Jarostaw Krykowski in Przasnysz. See the accompanying photo of the start-up.



Successful training Czech Republic

Sales training took place in Oldenzaal on 18 and 19 February 2010. This two-day training session was organised for all Czech salespeople.

All of the team were later presented with a training certificate by Product Manager Stefan Schulte.



Experiences of Trioliet users : Family Peek in Hoonhorst - The Netherlands

What do you do after you've been entirely satisfied with Trioliet for 18 years and are now looking for a new feeding machine? Exactly! Buy a Trioliet again. Maatschap Peek in Hoonhorst has had a four-piece UKW 5000 cutting system. In all these years feeding was carried out to full satisfaction. The UKW 5000 was particularly suitable due to its high manoeuvrability and high loading capacity. Feeding has been carried out with the Solomix 2 - 2000 VL since November 2009. Grass, maize and potato (or paper pulp) is fed.

The most important reasons for mixed feeding were fluctuations in the amount of feed the cows consumed resulting in fluctuations in milk production. The most important advantages of the Solomix 2 - 2000 VL mixer feeder are the low energy requirements (85 pk), sturdy construction, low maintenance, good manoeuvrability and a Trioliet dealer in the very same area.

The average milk production of the 140 dairy cows now 9,800 kg. Family Peek has 2 milking robots.

Demo at McCammond farm - Northern Ireland

On 16 February Trioliet Sales Manager Pdraig O'Kane held a demonstration of the new Solomix P1-1000 ZK, in collaboration with dealer Norman McCammond and Son. This demonstration was held at the business premises of Mike Fraser. The company has 150 head of beef cattle of the Aberdeen Angus, Dexter and Simmentaler pedigrees.

Mike Fraser and farm manager Steven Buick were the first with a roundhouse in Northern Ireland. The house is completely round and simplifies the daily feeding and spreading of straw. Besides this farm, Mike also has another around 15 km away. According to Mike, its mixing speed and efficiency make the Solomix P1-1000 ZK the best machine that he's ever bought.

The new Trioform blades cut the round bales very quickly.



TRADE FAIR CALENDAR

UK

Scotgrass 2010
Dumfries
11 May 2010

Ireland

Balmoral Show
Belfast
12-14 May 2010
www.balmoralshow.co.uk

Poland

Zielone Agro Show
Kakolewo
22-23 May 2010
www.agroshow.eu

Russia

Agrofarm
Moscow
26-28 May 2010
www.agrofarm.org

Belarus

Belagro
Minsk
9-13 June 2010
<http://belagro.minskexpo.com>

France

Terres en Fete
Arras
11-13 June 2010
www.terres-en-fete.com

Ukraine

Agro 2010
Kiev
15-19 June 2010
www.agro-expo.com

Austria

Wieselburger Messe
Wieselburg
1-4 July 2010
www.messewieselburg.at

USA

Farmfest
Redwood County (MI)
3-5 August 2010
www.farmshows.com/farm/ffst/index.po



In the photo, Cor (left) and Rob Peek

TRIO LIET
LIVESTOCK FEEDING EQUIPMENT

Trioliet Mullos B.V. - Hinmanweg 19 - NL-7575 BE Oldenzaal - The Netherlands

Telephone +31 541 57 21 21 - Fax +31 541 57 21 25 - info@trioliet.com - www.trioliet.com